



## Erin Ella Block

Attorney

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- 262-754-2878
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- Greater Milwaukee

### Service Areas:

- Intellectual Property
- Intellectual Property Litigation

### Education:

- J.D., *magna cum laude*, Marquette University Law School – Lead Articles Editor for Marquette Intellectual Property Law Review
- B.S., Computer Science, University of Wisconsin – Milwaukee

### Admissions:

- Wisconsin
- U.S. District Court for the Eastern District of Wisconsin
- U.S. Patent & Trademark Office (USPTO)

Erin specializes in the software and computer engineering fields and has successfully assisted clients in receiving patents and litigating in these areas, particularly for computer software, cyber security, artificial intelligence (AI) and machine learning.

She assists clients with all facets of intellectual property law, particularly patent prosecution, litigation, and opinion letters, but also in copyrights, trademarks, licensing, and portfolio management/guidance. In this capacity, Erin assists companies from start to finish whether it be drafting and obtaining issuance of patent applications, reviewing and analyzing technical litigation issues, or overall IP strategy and guidance.

Her experience includes representing a multinational cybersecurity and anti-virus provider in a cybersecurity patent infringement matter. Erin conducted code review, code analysis, claim construction, creation of expert reports and provided deposition assistance in this multi-million-dollar matter.

She regularly manages client relationships to include advising a ground-breaking AI and market-leading applications company on its IP matters while conducting regular client meetings, docket reviews and consistently keeping the client alert of critical decisions which need to be made in relation to its patents.

Additionally, Erin regularly advises a leading packaging company which develops sustainable, recyclable packaging on its IP matters.

Erin also works on assisting startups and individual entrepreneurs in understanding their intellectual property rights, how best to protect those rights, and the potential pitfalls startups and entrepreneurs face in regard to intellectual property protection.

## **Affiliations**

- American Intellectual Property Association (AIPPLA) – Member
- Committee on the Profession AIPPLA – Chair
- Eastern District of Wisconsin Bar Association – Member
- Wisconsin Intellectual Property Law Association – Member
- Milwaukee Justice Center/ Marquette Volunteer Legal Clinic – Volunteer Attorney

## **Articles & Presentations**

- "[Subject Matter Eligibility post Alice: A Boon Or A Bane For Tech Companies?](#)" – Hennepin Lawyer, 2020
- "The End of the "Wild West" for Software Patents – Does the Patents Act 2013 Change New Zealand's Treatment of Software Patents from Permissive to Restrictive?" –19 MARQ. INTELL. PROP. L. REV. 141, 2015
- "Growing the Distance"– Inventor's Eye Newsletter affiliated with [USPTO.gov](#), August 2014

## **Awards & Recognitions**

- 2015 Pro Bono Honor Society