



## Nuzhat Noor

marketing-specialist

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- 262-439-2362
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- Greater Milwaukee

### Service Areas:

### Education:

- B.A., *magna cum laude*, in Marketing and Supply Chain Operations and a minor in Communications from the University of Wisconsin-Milwaukee.

Nuzhat joined DeWitt in 2021 with a B.A., *magna cum laude*, in Marketing and Supply Chain Operations and a minor in Communications from the University of Wisconsin-Milwaukee. She is a member of the International Business Honor Society, Beta Gamma Sigma.

Nuzhat assists with functions within the marketing department to include maintaining and updating the firm's website, reviewing and distributing website analytics reports to our attorneys and practice groups, designing and distributing monthly news alerts, maintaining the firm's social media content and developing the master marketing calendar for the firm's marketing activities. She also assist with research projects and supporting sponsorship events.

Prior to joining DeWitt, Nuzhat was a Marketing Associate with a Wisconsin horticultural company, where she assisted with the management and maintenance of its website, developed and coordinated marketing materials for advertising, brochures, catalogs, and more. She was also responsible for content creation for social media posts, promotional emails, and products featured on its website. While attending college she worked in the University of Wisconsin-Milwaukee Lubar's Undergraduate Advising Center and was an Intern at Pentair (in the same building as DeWitt's Brookfield office).

### Awards & Recognitions

- She is a member of the International Business Honor Society, Beta Gamma Sigma.