

Devin P. Sutherland

Director of Marketing

Brookfield, Wisconsin

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Service Areas:

Education:

- Master of Science, Business Design and Innovation, Carthage College
- B.B.A., Marketing and Management Emphasis, Washburn University

Devin is a seasoned business executive with over 15 years of experience in business development, strategic marketing, and communications leadership. Recognized as a visionary leader with an entrepreneurial mindset and a collaborative approach, Devin excels at creating and implementing strategies that drive brand growth, enhance client relationships, and position organizations for sustained success.

With a proven track record of leading impactful business development initiatives, Devin has successfully increased brand visibility and revenue by leveraging data-driven approaches. He is skilled in managing internal and external communications, public relations campaigns, and event planning, consistently delivering measurable ROI.

Thriving in innovative and team-oriented environments, Devin combines strategic insight with a passion for empowering others, fostering a culture of collaboration and excellence.

Affiliations

- Volunteer – Boys and Girls Clubs of America, Wills for Heroes
- Member – ABA