

Craig Fieschko Attorney

cf@dewittllp.com

608-395-6722

Madison

Craig's industrial and academic background, coupled with his creative problem-solving approach, allows him to develop practical, cost-effective solutions to his clients' intellectual property needs. He regularly secures and litigates patents, trademarks, and copyrights for businesses and individuals around the world. He also provides legal counseling in technology-related matters such as product and business development, licensing, domain name and internet law, software issues, and more.

In the field of patents, Craig's work largely concentrates on obtaining, asserting, and defending against patents in the electrical, mechanical, biomedical, and software fields. His clientele includes United States and foreign companies who are leaders in scientific and engineering instrumentation (e.g., spectrometers, electron microscopes, dynamometers, etc.), biomedical devices (e.g., heart and brain implants, patient care devices, X-ray machines, etc.), software for engineering and biomedical professionals (e.g., CAD/CAM, statistical analysis, and image processing software), physical fitness and rehabilitation devices (e.g., exercise and athletic equipment), energy generation and conservation devices (e.g., solar collectors, geothermal pumps, and energy-efficient building products), and outdoor, hardware, and consumer products (e.g., hunting equipment, hand tools, and computer accessories). He also represents independent inventors and small companies, and assists them in the protection and commercialization of their technologies.

In the trademarks field, Craig manages and protects the trademark portfolios of United States and foreign businesses of all sizes. His extensive years of experience in teaching trademark law at the University of Wisconsin Law School and his knowledge of trademark litigation before federal courts has earned Craig the trust of other law firms who frequently call upon him to assist in their intellectual property needs. Additionally, his experience before the federal courts and in opposition and cancellation proceedings before the Trademark Trial and Appeals Board of the U.S. Patent and Trademark Office has proven his ability to be a trusted resource of clients and referral sources.

Craig frequently registers and defends copyrights for both businesses and individuals. Apart from copyright work relating to literary and artistic works, he has experience in protecting software, product packaging, and architectural works such as building plans, architectural fixtures and more.

He is a frequent lecturer on patents, trademarks, and other legal topics for businesses, professional groups, and civic organizations. He has authored numerous papers and articles directed to intellectual property and technology law, and has received the Charles Dunn Author Award from the State Bar of Wisconsin.

After Craig obtained Bachelor's and Master's degrees in engineering he began his career as a researcher and programmer for a Fortune 500 energy company. He was also an instructor for courses in engineering instrumentation at the University of Wisconsin-Madison.

Publications & Presentations

- "How to Conduct Effective Patent Searches," *Discovery Challenge*, Wisconsin Institutes for Discovery, Madison, WI, December 10, 2012
- "Introduction to Trademarks"
- "Introduction to Patents and the Patent Process"
- "Six Easy Steps to Highly Effective Patent Searching," *Design News*, June 6, 2005
- "How to Build a Better Mousetrap: Using Patent Searching for Better, Faster, and Cheaper Engineering Research and Product Development"

Recent Patents

- U.S. Patent 7,896,873, "Electrode catheter for the electro-therapy of cardiac tissue" (Biotronik CRM Patent AG)
- U.S. Patent 7,884,323, "Atom probes, atom probe specimens, and associated methods" (Cameca Instruments, Inc.)
- U.S. Patent 7,802,328, "Hoist device with sling attachment detection" (Huntleigh Technology Limited)
- U.S. Patent 7,793,245, "Statistical iterative timing analysis of circuits having latches and/or feedback loops" (Wisconsin Alumni Research Foundation)
- U.S. Patent 7,778,023, "Docking system for MP3 players and other portable electronic devices" (V. Mohoney)
- U.S. Patent 7,770,787, "Credential communication device" (The Commonwealth of Australia)
- U.S. Patent 7,751,639, "Obtaining intrinsic images" (University of East Anglia)
- U.S. Patent 7,736,377, "Devices and methods for the repair of arteries" (Anson Medical Limited)
- U.S. Patent 7,731,308, "Secure medication container for use by medical personnel" (D. Riemer)

- U.S. Patent 7,713,152, “Arrowhead with unfolding blades” (Tru-Fire Corporation)
- U.S. Patent 7,676,866, “Height-adjustable bed frames” (Pegasus Limited)
- U.S. Patent 7,643,861, “Technique for design and placement of a sub-dermal Ag-Ag/Cl bio-potential electrode” (J. Ives et al.)
- U.S. Patent 7,642,450, “Collector for solar radiation” (Sunengy Pty Limited)
- U.S. Patent 7,635,816, “Connector / bushing assembly for electrical junction boxes” (Steel Components Inc.)
- U.S. Patent 7,611,442, “Hurdle for sport and training use” (Rainbow Group, LLC)
- U.S. Patent 7,610,308, “Framework for creating database applications” (K. Chiu)
- U.S. Patent 7,598,856, “Navigation aid for low-visibility environments” (Firesite LLC)
- U.S. Patent 7,554,091, “Feedback circuit for output control in a semiconductor X-ray detector” (Thermo Electron Scientific Instruments LLC)
- U.S. Patent 7,536,975, “Plasma-assisted disinfection of milking machines” (Wisconsin Alumni Research Foundation)
- U.S. Patent 7,512,326, “Artificial foliage for underwater camouflage and decoy purposes” (J. Eldredge et al.)
- U.S. Patent 7,509,993, “Semi-solid forming of metal-matrix nano-composites” (Wisconsin Alumni Research Foundation)
- U.S. Patent 7,506,537, “Internal combustion engine testing with thermal simulation of additional cylinders” (Wisconsin Alumni Research Foundation)
- U.S. Patent 7,498,721, “Resonant sensor assembly” (Brunel University)
- U.S. Patent 7,438,279, “Tool for pulling nails and other protrusions” (Halvor, Inc.)
- U.S. Patent 7,437,414, “Standardized email construction and search based on geographic location” (A. Dean)
- U.S. Patent 7,347,029, “Collapsible concrete forms” (Cellox LLC)

Patent Litigation

- *Sioux Steel Company v. Prairie Land Millwright Services, Inc.* (N.D. Illinois, 1:16-cv-02212, 02/12/2016)
- *Foundton, Co., Ltd. v. Naschem Co., Ltd. et al.* (C.D. California, 2:14-cv-09829, 12/24/2014)
- *ABT Systems, LLC v. Research Products Corporation* (M.D. Pennsylvania, 1:14-cv-02007, 10/16/2014)
- *Terry et al. v. Hinds et al.* (D. Utah, 2:12-cv-00166-DN, 02/10/2012)
- *Agricultural Instruments Corp. v. Bou-Matic LLC* (W.D. Wisconsin, 3:2011cv00192, 03/16/2011)
- *Fitness Anywhere, Inc. v. Lifeline International, Inc.* (E.D. Virginia, 2:2011cv00156, 03/11/2011)
- *Leutenegger v. Foiles Migrators, Inc.* (W.D. Wisconsin, 3:2010cv00234, 05/03/2010)
- *Simonian v. Tru Fire Corporation* (N.D. Illinois, 1:2010cv01295, 02/25/2010)
- *RGB Systems, Inc. v. Valcom, Inc.* (C.D. California, 8:2009cv01044, 09/10/2009)

- *Naschem Co. Ltd. v. Sports Line Distributors, Inc.* (N.D. Illinois, 1:2009cv02853, 05/08/2009)
- *Naschem Co. Ltd. v. Blackswamp Trading Co.* (W.D. Wisconsin, 3:2008cv00730, 12/16/2008)
- *Tru-Fire Corporation v. Cobra Manufacturing Company, Inc.* (W.D. Wisconsin, 3:2008cv00521, 09/03/2008)
- *WNS Holdings, LLC v. Northwest Airlines, Inc.* (W.D. Wisconsin, 3:2008cv00305, 05/27/2008)
- *WNS Holdings, LLC v. United Parcel Service, Inc.* (W.D. Wisconsin, 3:2008cv00275, 05/09/2008)
- *Retail Acquisition and Development, Inc. v. Naschem Co. Ltd.* (E.D. Texas, 2:2007cv00228, 06/05/2007)
- *Naschem Co. Ltd. v. Cap-Light Distributing* (W.D. Wisconsin, 07-cv-0289, 05/23/2007)
- *Universal Merchandisers Inc v. Naschem Co. Ltd.* (E.D. Arkansas, 4:2006cv01462, 10/10/2006)
- *Ideal Mfg. & Sales Corp. v. PASE Group, Inc.* (E.D. Wisconsin, 2:2006cv00590, 05/16/2006)
- *Funeral Management Solutions LLC v. CK Memories* (W.D. Wisconsin, 04-C-0821-C, 11/20/2004)
- *Neupak, Inc. v. Ideal Mfg. & Sales Corp.* (D. Minnesota, 96-C-713, 07/21/1996)
- *John Donovan Enterprises-FL, Inc. v. Allied Plastics, Inc.* (W.D. Wisconsin, 00-C-0272 S, 05/05/2000)
- *Orasoptic Research v. General Scientific Corporation* (W.D. Wisconsin, 93-CV-615, 09/14/2003)

Trademark Litigation

- *Sriram Retails LLC v. Om Indian Fusion Cuisine, LLC* (Dane Co., Wisconsin, 2016CV1120, 04/26/2016)
- *Bernatello's Pizza, Inc. v. Hansen Foods, LLC* (W.D. Wisconsin, 3:16-cv-00065, 01/27/2016)
- *Steyer Seeds LLC v. Partners in Productions, LLC* (W.D. Wisconsin, 3:15-cv-00267, 05/08/2015)
- *Marten Transport LTD v. Plattform Advertising, Inc.* (D. Kansas, 2:14-cv-02464, 09/15/2014)
- *BBK Tobacco & Foods LLP v. Rocky Patel Premium Cigars Incorporated* (D. Arizona, 2:11-cv-01517-FJ, 08/03/2011)
- *Fitness Anywhere, Inc. v. Lifeline International, Inc.* (E.D. Virginia, 2:2011cv00156, 03/11/2011)
- *H.H. Brown Shoe Co., Inc. v. Pearl Accessories Ltd.* (S.D. New York, 7:2010cv05876, 08/04/2010)
- *Noasha LLC v. Nordic Group, Ltd.* (E.D. Pennsylvania, 2:2008cv05635, 12/04/2008)
- *Wisconsin Cheese Group, Inc. v. V&V Supremo Foods, Inc.* (W.D. Wisconsin, 2007cv0219, 04/13/2007)
- *Alpharma, Inc. v. Tri-State Breeders Cooperative* (S.D. New York, 1:2007cv01854, 03/02/2007)
- *State of Wisconsin v. Lester and Lilac Sundsmo* (Columbia Co., Wisconsin, 2007CF0079 / 2007CF0080, 03/15/2007)
- *Camp Bow Wow Distribution LLC v. Club Bow-Wow, LLC* (W.D. Wisconsin, 3:2006cv00618, 10/25/2006)
- *Environmental Modeling Systems Incorporated v. Boss International, Inc.* (D. Utah, 2:2006cv00198, 03/08/2006)
- *Cyclops Solutions LLC v. Import Merchandisers Inc.* (N.D. Texas, 3:2005cv00551, 03/18/2005)
- *Dicom Corp. v. Omni Press Inc.* (D. New Hampshire, C-02-63-JD, 06/03/2003)

Copyright Litigation

- *Sullivan, Amy v. Flora, Inc. et al.* (W.D. Wisconsin, 3:15-cv-00298, 05/20/2015)
- *Modular Arts, Inc. v. Interlam Corp.* (W.D. Washington, 2:2007cv00382, 03/13/2007)
- *Pertzsch Design, Inc. v. Gundersen Lutheran Health System, Inc.* (W.D. Wisconsin, 3:2008cv00538, 09/15/2008)
- *Environmental Modeling Systems Incorporated v. Boss International, Inc.* (D. Utah, 2:2006cv00198, 03/08/2006)

Expertise

- Intellectual Property
- Copyright Litigation
- Patent Litigation
- Trademark Litigation

Education

- J.D., University of Wisconsin Law School
- M.S., Mechanical Engineering, University of Wisconsin – Madison
- B.S., Mechanical Engineering, University of Wisconsin – Madison
- Technical Communications Certificate, University of Wisconsin – Madison

Admissions

- State Bar of Wisconsin
- U.S. Court of Appeals for the 7th Circuit
- U.S. District Court for the Western District of Wisconsin

Affiliations

- American Bar Association
- American Intellectual Property Association
- Dane County Bar Association
- U.S. Patent and Trademark Office
- Wisconsin Intellectual Property Law Association

Honors

- Charles Dunn Author Award – State Bar of Wisconsin